

And warm up cold prospects

# 5 STEPS TO USE DUX SOUP TO AUTOMATE LEAD GENERATION

On LinkedIn



**@ZoheMustafa**

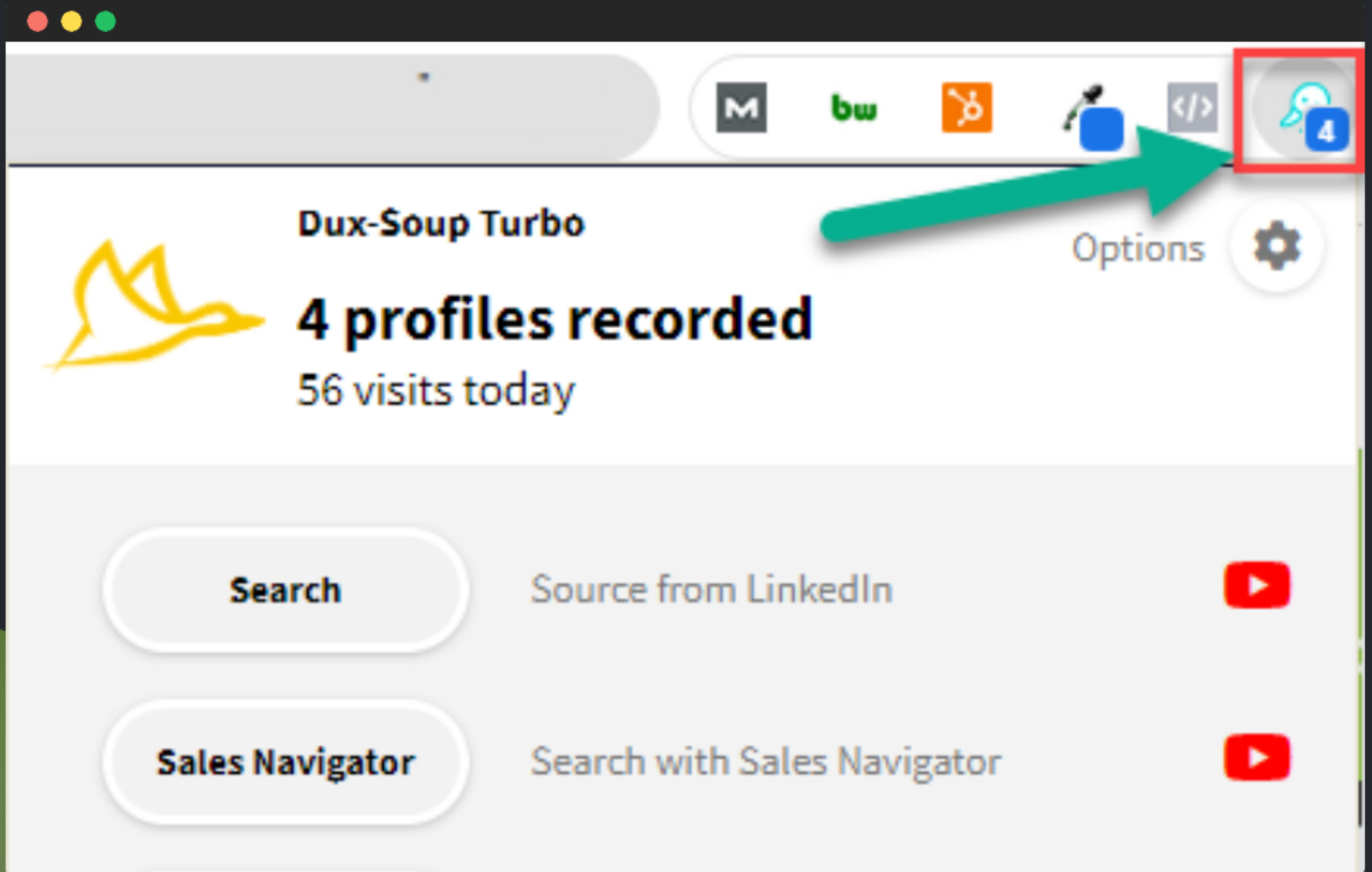
Here to help you adopt AI

Swipe >

1

# SET UP DUX SOUP ACCOUNT

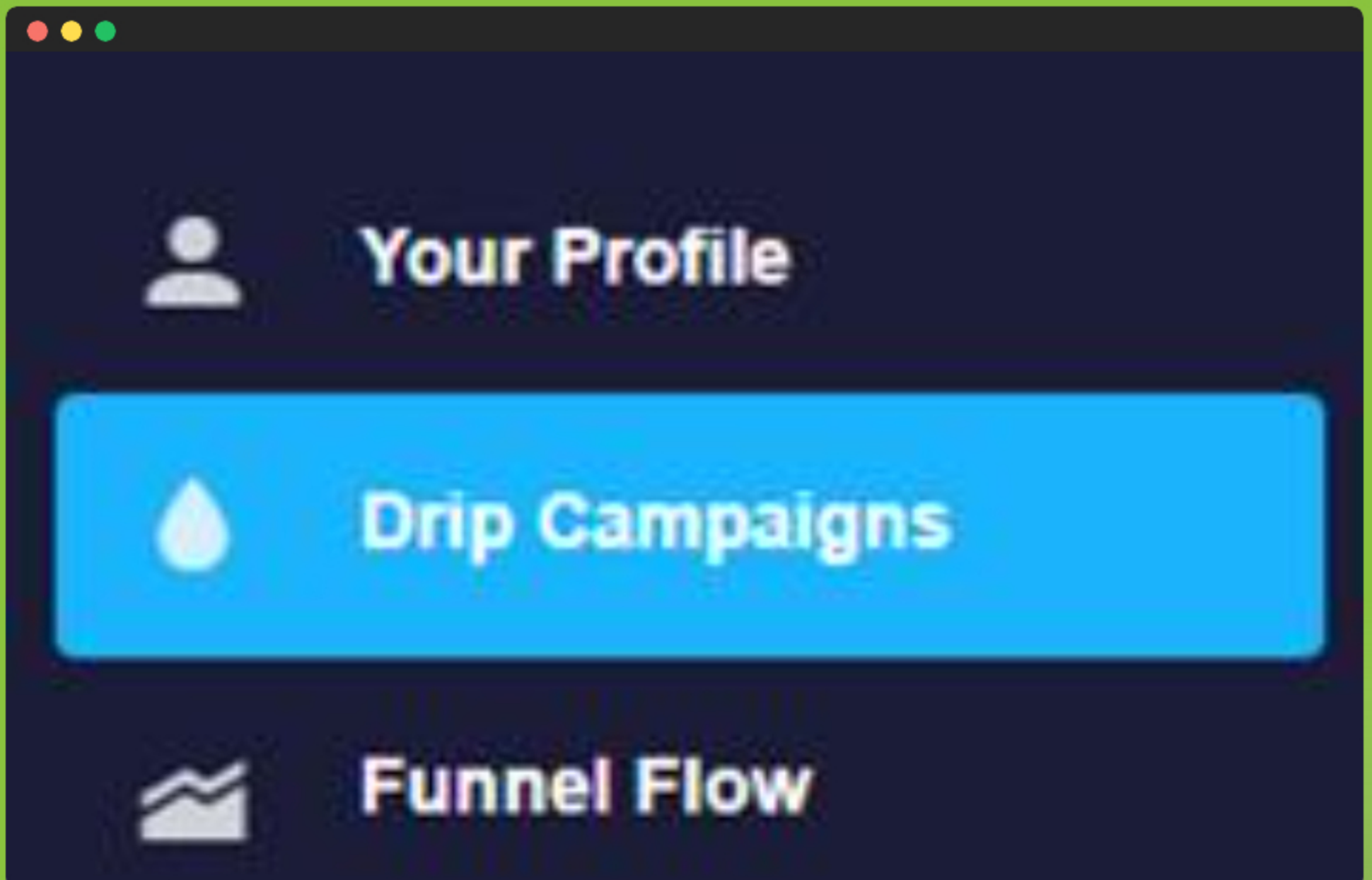
- Create an account and subscribe
- Install the Dux Soup Chrome Plugin



2

# CREATE YOUR DRIP CAMPAIGN

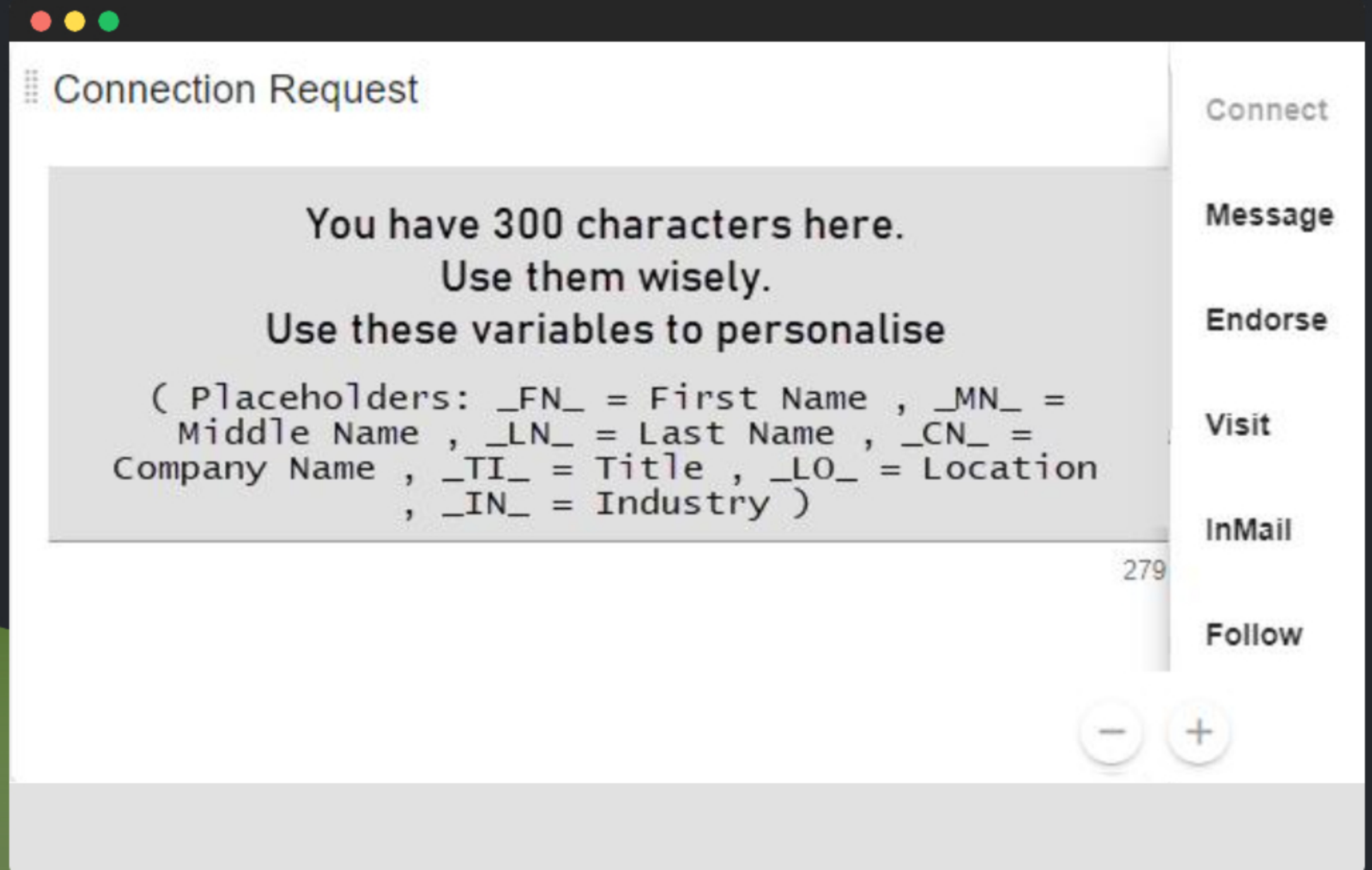
- Add a campaign details
- Target regular LinkedIn



3

## ADD STEPS TO YOUR DRIP

- 1st step use connection request
- Add a message



Connection Request

You have 300 characters here.  
Use them wisely.  
Use these variables to personalise

( Placeholders: `_FN_` = First Name , `_MN_` = Middle Name , `_LN_` = Last Name , `_CN_` = Company Name , `_TI_` = Title , `_LO_` = Location , `_IN_` = Industry )

279

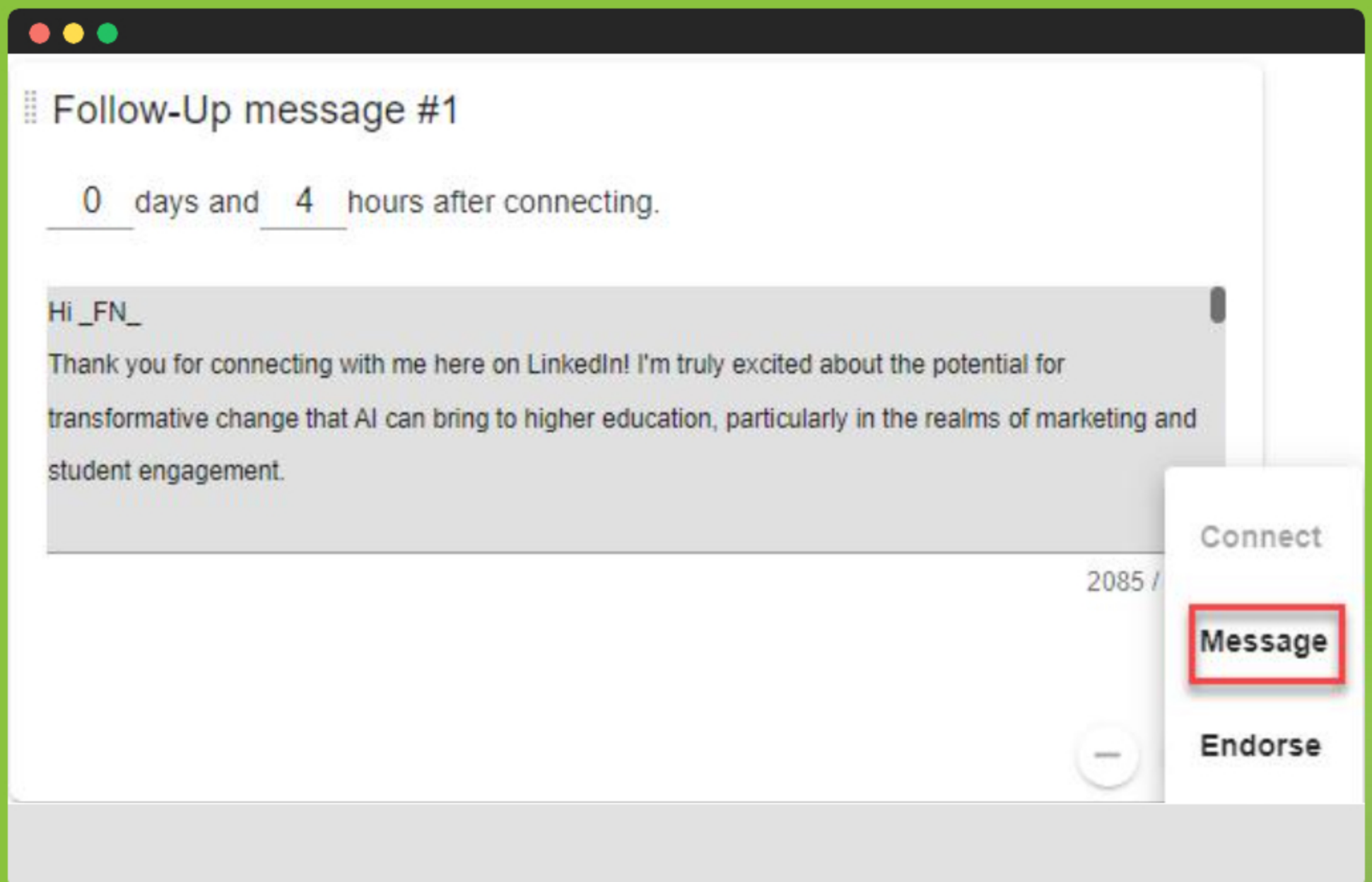
- Connect
- Message
- Endorse
- Visit
- InMail
- Follow

− +

4

## NEXT STEP: FOLLOW UP MESSAGE

- Use the message widget
- Add your message. Include links, more info
- Save your campaign



# NEXT TELEPORT TO LINKEDIN

- Search for your ideal customer profile
- Make sure correct campaign chosen
- Enroll from this screen directly OR
- Visit each profile & enroll 1 at a time
- Rinse & Repeat for as many profiles as you want to nurture

The image shows a LinkedIn search results page for the keyword 'CTO'. The search filters are set to 'People', '1st', '2nd', '3rd+', 'Actively hiring', 'Locations', 'Current company', and 'All filters'. The search results list five profiles, each with a 'Connect' button. A sidebar overlay titled 'Dux-Soup Tricks' is visible on the right, showing a list of profiles with a campaign dropdown set to 'AI Workshop Nurture' and an 'Enroll' button highlighted with a red box. Green arrows point from the 'Enroll' buttons in the sidebar to the corresponding profiles in the search results.

**Search Results:**

- Claudio De Pace** • 2nd  
CTO / VP of Engineering | Driving Technological Transformation & Innovation  
London  
Current: CTO at VU.CITY  
Chris Schaumann, Fran Silberbauer, and 7 other mutual connections
- Avron Olshewsky** • 2nd  
CTO | Technophile  
London  
Past: Consultant CTO at Nanobyte Technology Consultancy  
4K followers • Jenniffer Gearheart - Tang, Matt Atkinson, and 51 other mutual connections
- David Spencer** • 2nd  
CTO at acceleration  
London  
Summary: ... (CTO) at Acceleration, where he leads the technology...  
Craig Scribner, Martin Duys, PMP®, and 1 other mutual connection
- Neil Waugh** • 2nd  
Group CTO  
Greater London  
Ruben Theva MBA DIC PG BSC JHons and Hiten Patel are mutual connections
- Craig Cartmell** • 2nd  
CTO at CreateTOTALLY  
London Area, United Kingdom  
Roger Barr is a mutual connection

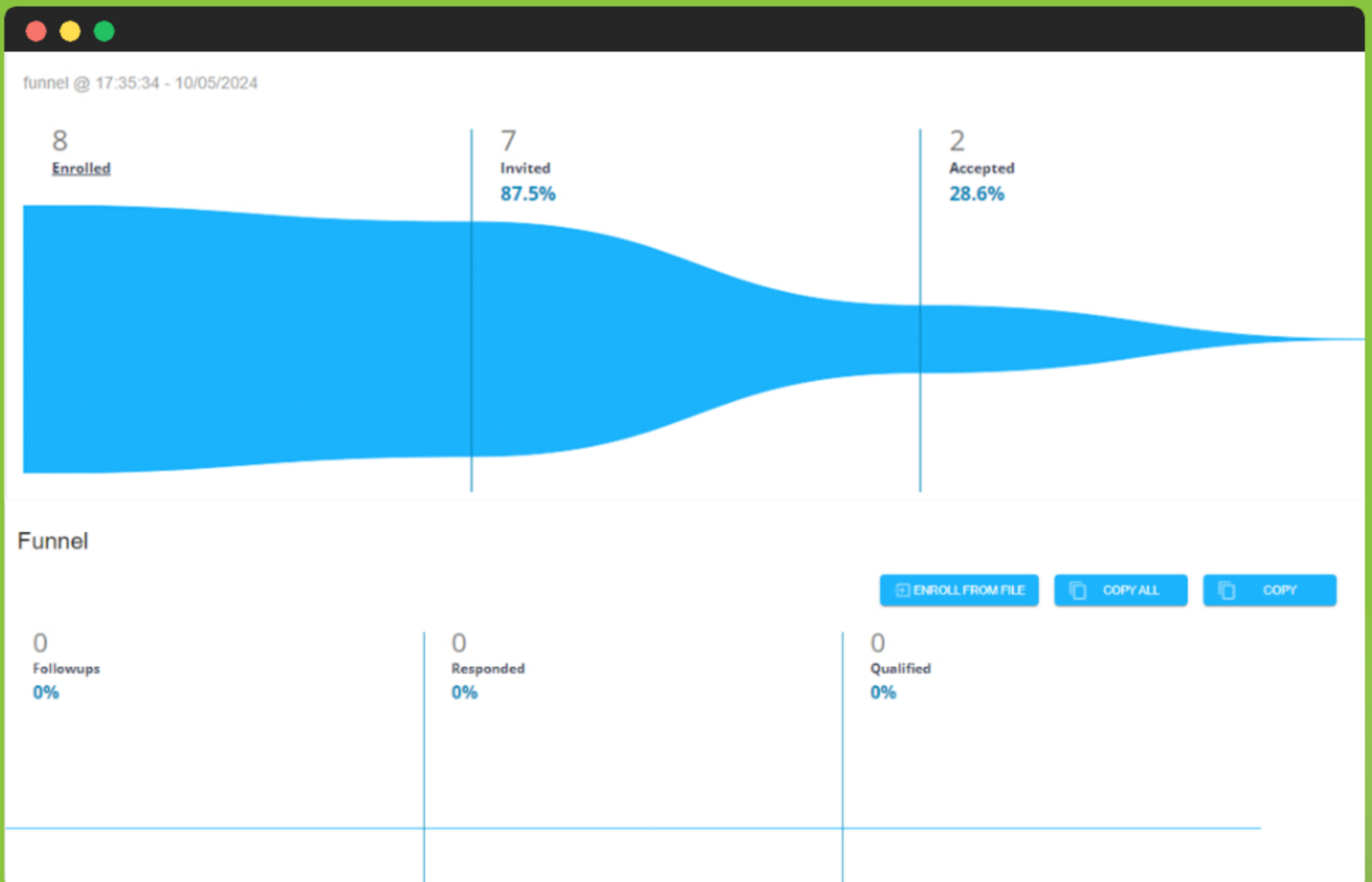
**Dux-Soup Tricks Sidebar:**

- Claudio Pace**  
Campaign: AI Workshop Nurture  
Enroll
- Avron Olshewsky**  
Campaign: AI Workshop Nurture  
Enroll
- David Spencer**  
Campaign: AI Workshop Nurture  
Enroll
- Neil Waugh**  
Campaign: AI Workshop Nurture  
Enroll
- Craig Cartmell**  
Campaign: AI Workshop Nurture  
Enroll

6

# HEAD BACK TO DUX SOUP

- Watch the AI magic happen
- Sit back, relax and let Dux Soup warm up those prospects
- Don't forget to connect Dux to your CRM



Or please share the post to your network

# YOUR LINKEDIN NURTURE IS READY!

Bonus Tip. You can apply the same process to recruiters and job hunting!

Save this post to try it later



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Here to help you adopt AI

